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# Principles of Art

### **Balance:**

The weight and placement of shapes, lines, forms, and texture are arranged in a way that there is not one item or element overpowering another. There is symmetrical, asymmetrical, and radial balance.

### **Contrast:**

The difference in the use of the elements in a way that draws the eye with interest because of their difference. Light to dark, rough to smooth, free to restricted. Ect.

**Emphasis:** A focused idea or area that has greater weight than others in the work of art. Tends to be more dominant. "Focal Point" or "Dominance"

**Movement:** How the elements interact to move the eye about, around, and through an artwork.

### Pattern:

Art elements in planned or random repetition. Ex: Repeat of shapes in a linear or radial fashion.

## **Rhythm:**

Repetition of visual movement in which some elements are repeated.

# **Unity:**

The artwork works and flows together as if the separate parts are meant to be together. "In Harmony".